

Investing in Single Mothers' Success in Higher Education

Economic Benefits to Families & Society



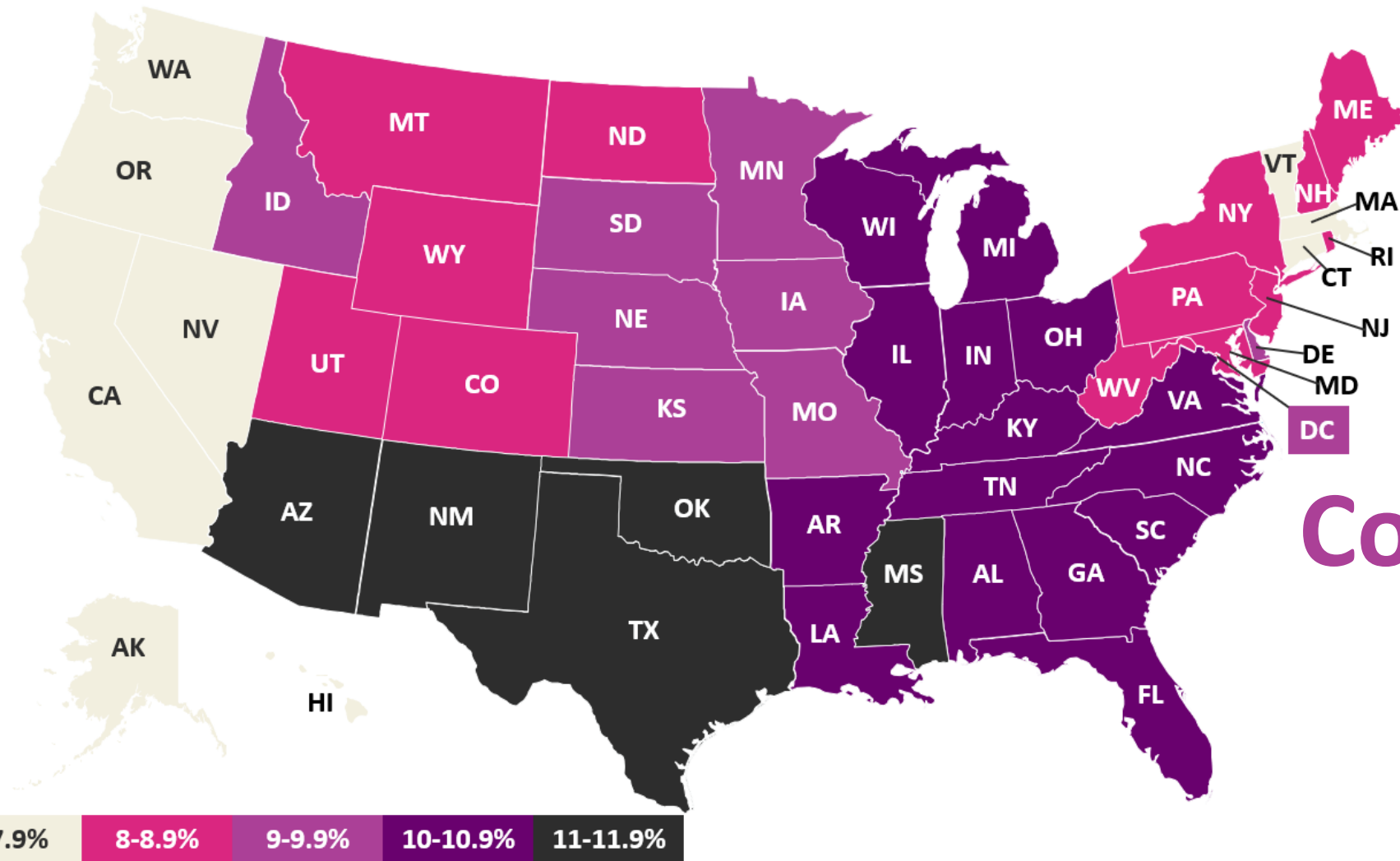
About IWPR

We generate the ideas that build power and economic equity for all women.

About the Student Parent Success Initiative

We conduct & communicate research, provide technical assistance, and build partnerships to lift up student parents & increase equity in higher education.

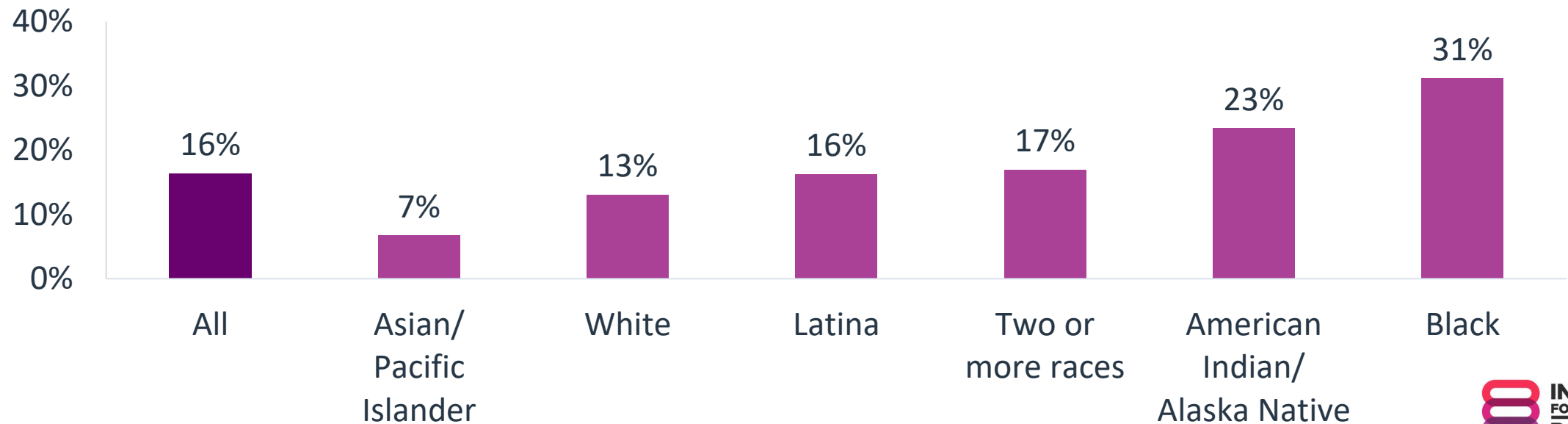
Estimated Share of Undergrads Who are Single Mothers by State



2 Mil Single Mothers are Enrolled in College around the Country

Black & Indigenous Women Students are More Likely to be Single Mothers

Estimated Share of Undergraduate Women Who are Single Mothers by Race/Ethnicity, 2015-16



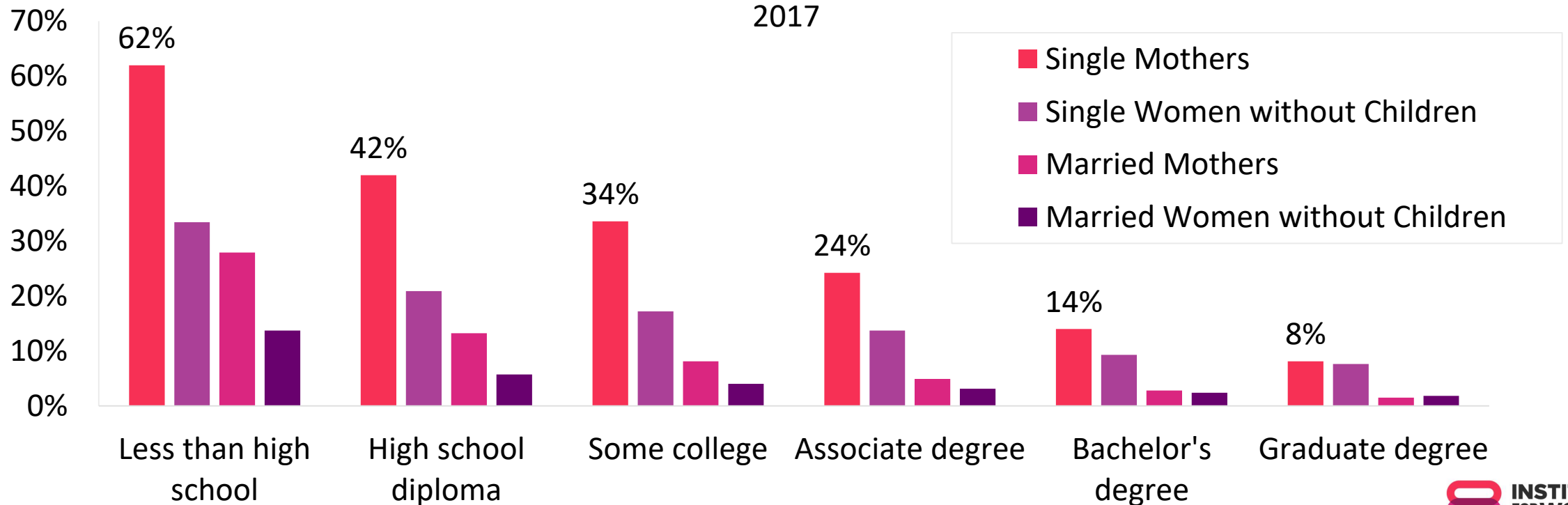


<1/3 of Single Moms Hold a College Degree

- Single mothers are more likely than other women to have started but not finished a college degree.
- Latina, Native American, & Black single mothers are the least likely to hold degrees compared with their white, Asian, & multi-racial counterparts.

Attainment Leads to Significant Declines in Single Mothers' Poverty Rates

Share of Women Aged 25+ Living in Poverty, by Educational Attainment, Marital Status, & Parent Status, 2013-2017





Holding a Degree Promotes Economic Mobility

Over their lifetimes, college graduates see...

Higher earnings & employment rates

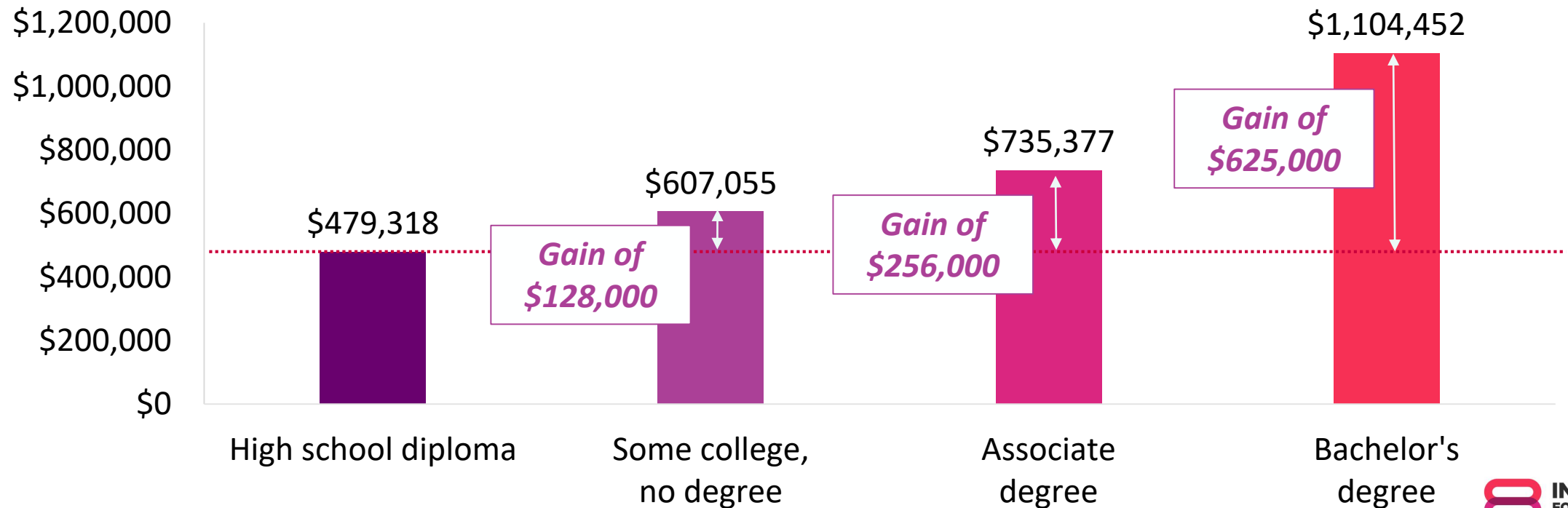
Access to workplace benefits like pensions, insurance, & paid leave

Improved health & well-being

Better outcomes & a greater likelihood of college enrollment for children

Single Moms Who Earn Degrees See Significant Gains in Lifetime Earnings

Total Lifetime Earnings & Earnings Gains among Single Mothers by Educational Attainment



For Every \$1 Invested in College, Single Mothers See a Return of...

\$7.77



for earning a B.A.

\$12.32



for earning an A.A.

\$3.31



for earning some college
credit

Investments for Single Mothers' Success Pay for Themselves

For every \$1 dollar invested in single mothers for:

CHILD CARE

society would get
back...

\$ 4.30

COACHING

society would get
back...

\$ 5.48

FINANCIAL AID

society would get
back...

\$ 5.05

Strategic State Investments Supports for Single Mother Students

